

# easyJet's <sup>surprising</sup> climate change manifesto

- ✓ **Ban aircraft** – 700 of Europe's oldest and dirtiest
- ✓ **Tax aviation (intelligently)** – reform Air Passenger Duty to tax aircraft not passengers
- ✓ **Make air travel cleaner** – reduce CO<sub>2</sub> by 50% by 2015
- ✓ **Preserve scarce resources** – local air links are under threat, if there is another rise in air tax
- ✓ **Fly greener** – Fly **easyJet** - new aircraft, high passenger loads, 22% less CO<sub>2</sub> emissions

## Demand an intelligent approach to aviation.

All major parties support an increase in air tax and the Conservatives and Liberal Democrats want to drastically limit your ability to fly.

Tell your MP: "I support **easyJet**. Reform APD and get the dirty, old aircraft out of the sky. Politicians should encourage cleaner air travel – not penalise it."

## Don't let the taxman hijack your flight using false "green" excuses.



\*Claim based on a comparison between an **easyJet** aircraft and a traditional airline flying the same aircraft type on the same route